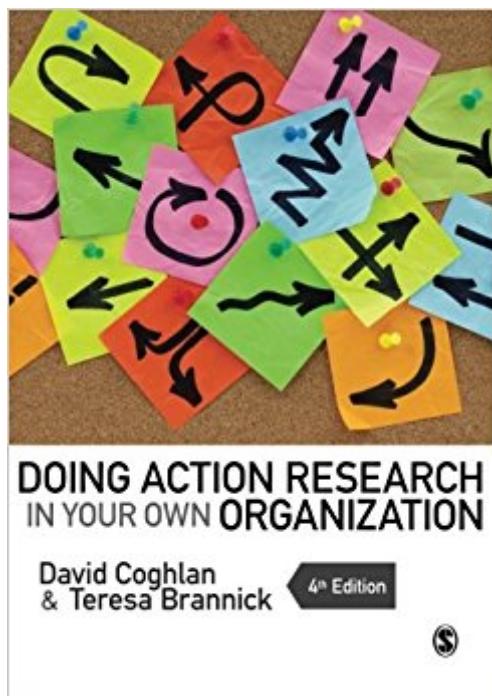


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Doing Action Research In Your Own Organization



Synopsis

The Fourth Edition of this best-selling book is packed full of practical, expert advice on how to navigate the murky waters of ethics, politics and management in your own organization. Multidisciplinary in its approach to action research, the book sets out a step-by-step template for researchers to follow and adapt. Coghlan and Brannick: Introduce and contextualize action research as a method Provide guidance on how to design and implement your action research project Explore interlevel dynamics Discuss role duality and access Suggest effective ways to analyze your data Provide helpful tips on how to disseminate your findings. The book and supporting companion website are the ideal resource for students, researchers and practitioners hoping to generate real change through their action research project and will be particularly relevant to those studying Business and Management, Nursing and Health, Education and Sociology.

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Book Information

Paperback: 232 pages

Publisher: SAGE Publications Ltd; 4 edition (April 9, 2014)

Language: English

ISBN-10: 1446272575

ISBN-13: 978-1446272572

Product Dimensions: 6.7 x 0.5 x 9.5 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #241,831 in Books (See Top 100 in Books) #90 in Books > Politics & Social Sciences > Social Sciences > Library & Information Science > Library Management #234 in Books > Reference > Writing, Research & Publishing Guides > Research #241 in Books > Business & Money > Management & Leadership > Management Science

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